



CHANAKYA NATIONAL LAW UNIVERSITY, CIRF & DPIIT-IPR CHAIR, PATNA

Celebrating World Intellectual Property Day, 2026

NATIONAL WORKSHOP ON IP AND SPORTS

in collaboration with

LAW SB, NOIDA

26th APRIL 2026 (SUNDAY)

FREE REGISTRATION

E-CERTIFICATE TO ALL

TIME: 10:30 AM- 1:30 PM

PLATFORM: MICROSOFT TEAMS

Registration Link: <https://events.teams.microsoft.com/event/82c41b17-79be-4085-9edf-9900921e78f9@60c982bd-2bea-4257-83ea-27b3c7bd3bd7>

RESOURCE PERSONS



Dr. Kshitij K Singh
Associate Professor
University of Delhi



Subhash Bhutoria
Founder LAW SB



Dr. Kuldeep Singh Panwar
Associate Professor
Nagaland University



Dr. Mohammed Salim Khan
Assistant Professor (Sr. Scale)
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Piyush Kumar
IP Consultant
LL.M, South Asian University, New Delhi

Intellectual property (IP) plays a very important role in the field of sports and the growing sports industry. Different types of IP protect different aspects of sports. Patents protect new inventions such as advanced sports equipment, wearable fitness devices, and performance technologies. Trademarks protect team names, logos, slogans, and event branding, helping teams and organizations build identity and recognition. Copyrights protect broadcasts, match recordings, photographs, and digital content shared across media platforms. In addition, industrial designs protect the shape and appearance of sports products, while trade secrets safeguard training methods, strategies, and confidential business information. Together, these forms of IP support innovation and protect creativity across the sports sector. IP plays a key role in protecting these innovations and encouraging further development. It supports not only popular sports like cricket and football but also athletics, badminton, traditional games, and emerging digital sports. IP also strengthens areas like sports marketing, sponsorship, event management, and media rights, making the sports industry more organized and commercially strong. By protecting original ideas and creations, IP gives recognition to innovators, promotes fair competition, and helps the sports industry grow in a sustainable way.

This National Workshop on World Intellectual Property Day 2026 will be organized based on the theme “IP and Sports: Ready, Set, Innovate!”. The workshop aims to spread awareness about the role of different types of IP in sports and to help participants understand how ideas and innovations can be protected. It will bring together students, teachers, professionals, and other stakeholders to learn from experts and share knowledge. Through simple sessions, practical examples, and discussions, the workshop will encourage innovation and help participants understand how IP can support growth in sports and related industries, while inspiring them to actively contribute to an innovation-driven sports ecosystem.

Co-ordinators:



Rakesh Kumar
Research Scholar
CNLU, Patna



Smriti
Research Scholar
CNLU, Patna

Organizer:



Prof. (Dr.) SC Roy
DPIIT IPR-Chair Professor,
CNLU, Patna
Contact No. 7667074426

Note: E-certificate shall be issued to those who register and attend the workshop